



THE CLARITY SOLUTION FOR:
INTEGRATED CARD KIT



Benefits

- Simplifies and streamlines the process
- Reduces print and mailing costs
- Enhances the member experience
- Allows flexibility for personalization
- Creates efficiencies for organizing materials

What is an “integrated card kit”?

A smaller (8 ½ x 5 ½), streamlined version of a traditional post enrollment member kit that Clarity offers to health insurance and pharmacy benefits markets. It includes pertinent member information such as benefit schedules, drug lists and claim forms, and the member’s personalized ID cards, which have traditionally been mailed separately.

How it Works

- **Organize.** Clarity’s proprietary application creates efficiencies for organizing and personalizing materials. Members have online access to all production versions of materials that were delivered.
- **Customize.** The integrated card kit content is printed fully on-demand according to plan design and incorporates personalized member and group information. It can include integrated BREs or forms if needed.
- **Deliver.** E-delivery capabilities are available with the integrated card kit, so you can produce all of the detailed information necessary for membership and facilitate access to it through the member portal or mobile device.

→ www.clarityssi.com for more information

organize customize deliver