

THE CLARITY SOLUTION FOR:  
**ID CARDS**



**ID Cards**

Full Digital Color —  
No Stock

Online Card Viewing

Production Control  
Tools

Fast Turnaround

**Why Clarity is right for you —**

Managing customized card designs is tedious, time-consuming and limiting. The Clarity Solution gives you full control of the content, creation and delivery of your ID cards without disrupting your current workflow.

**Benefits**

- Easy to implement
- Increased control
- Fast, efficient, flexible ID card design
- Saves time

**What the Clarity Solution does —**

The Clarity Solution creates dynamic templates from your existing ID card designs. Those templates can then be combined with variable data and web-based tables through a simple online interface.

**Bottom line**

- FLEXIBILITY > The Clarity Solution allows you to create ID cards the way you want them, with no limitations.
- CONTROL > The Clarity Solution gives you full control over the production cycle

**What the Clarity Solution delivers —**

- Full digital color, 100% variable ID Cards
- Full digital color, 100% variable welcome letters to accompany the cards
- 20 or 30 mil teslin or PVC card stock with optional magnetic strip
- The most advanced user interface to manage the id card process

**How the Clarity Solution works —**

Clarity evaluates both your existing ID card designs and the unique demands of your business to develop a custom software solution.

**Features:**

- Unlimited customization
- Manipulate production
- Create reports
- Track production status
- Preview online
- Search online