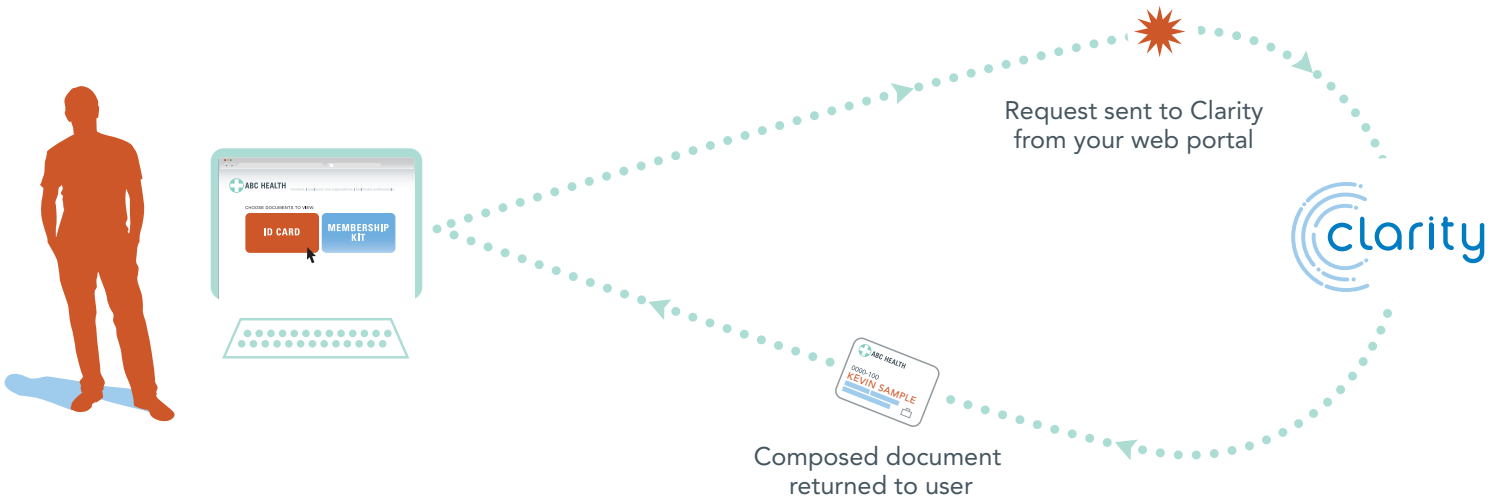


THE CLARITY SOLUTION FOR:

E-DELIVERY



E-Delivery

Cost Savings on Print

No Postage Expense

Accessible 24X7

Environmentally Conscience

Why Clarity is right for you —

The Clarity Solution gives you full control of the content, creation and online delivery of your custom materials without disrupting your current workflow, while presenting savings from eliminating print, materials and postage.

Benefits

- Easy to implement
- Fast, efficient, flexible materials design
- Speed to market
- No inventory or obsolescence
- 24/7 accessibility

What the Clarity Solution does —

The Clarity Solution creates dynamic templates from your existing documents. Those templates can then be combined with variable data and web based tables through a simple online interface and distributed electronically.

Bottom Line

- A flexible, efficient solution for creating and distributing customized materials regardless of your business and customer.
- A single, unified system for managing and delivering materials electronically.

How the Clarity Solution works —

Clarity creates a custom application for you to generate your personalized materials. Your customer can have access to this material securely online by making a request through your branded portal or website. This request is routed to Clarity where customized materials are composed, on demand, from your online document library. The personalized content is then returned electronically to your customer who is logged into your portal or website.

Features

- Personalized
- Online Interface
- Scalable
- Simple to use
- IT department independent
- Unlimited customization